

Harman: Brand Page Creation Process

Background

A key feature of Harman's Totara solution involves the use of multiple pages for each of their brands to serve as a launching point for learners to get to content quickly. While the first iteration of the solution was envisioned as a single page for each brand, as the site has been refined the need for multiple pages for each brand was determined to be ideal. On each of these pages, a series of blocks will be added and configured to display content that is:

1. Appropriate for the brand
2. Aligns to a given Learning Format

Each of these pages will feature two blocks. First, an HTML block which has been configured with some HTML that will display an image or text, along with a series of buttons that will link out to related pages. Second, an instance of either the custom Harman Catalog block OR the custom Harman Webinar Block will be added and then configured as appropriate. The Harman Catalog block will be used to display courses whose learning format is Product Videos, Online Courses, Instructor Led Courses, or Certifications. While the Harman Webinar block will be used to display courses with the Webinar learning format.

However, just as important as the blocks are the pages on which they will be placed. The following process details a method by which pages (literally blank courses) can be created within the proper category so that the page (and the blocks added to the page) will take on the necessary theme attributes.

Page Creation Process

1. Navigate to the Course and Category management page from the site administration menu.
2. Choose the main category of the brand for which you want to create a page.
3. Create a new course inside the category. It is important to create the course inside the main brand category and not one of the sub-categories.
4. Configure the course with the following settings:
 - a. **Course full name:** brand + type of course. Example could be something like "BSS Webinar Courses".
 - b. **Course short name:** Best to set it the same as above. This will appear in the bread crumb trail in the top left corner of the page.
 - c. **Format:** Topics format
 - d. **Number of sections:** 0
 - e. **Audience-based visibility:** All users



- f. **Learning Format:** Choose... (must be undefined or else this course will appear on a page somewhere else as tile)
5. After saving and displaying the course, open the slide out block region and navigate to Course administration > Users > Enrollment methods and ensure that the enrollment options are correct:
 - a. **Guest access** option is enabled. This is done by make sure the “eye ball” is open for that method. This will ensure anyone can view the page
 - b. **Auto enrolment** is disabled (this will ensure your actual users once logged in aren’t ever officially enrolled in the course)
 - c. **Self enrolment** is disabled for the same reason as above.

Enrollment methods

Name	Users	Up/Down	Edit
Manual enrollments	0	↓	✕ 👁 👤 ⚙
Guest access	0	↑ ↓	✕ 👁 ⚙
Self enrollment (Learner)	0	↑ ↓	✕ 👁 ⚙
Seminar direct enrollment (Learner)	0	↑ ↓	✕ 👁 ⚙
Auto enrolment	1	↑	👁 ⚙

Add method

6. After saving the settings, return to the course page and click on the option to turn editing on from the top right corner.
7. With editing on you can insert the blocks necessary in the middle block region and configure as necessary.